

REGISTRATIONS OPEN FOR THE 2022 MARATHON BENEVA DE MONTRÉAL

Montréal, October 28, 2021 – The Marathon Beneva de Montréal has unveiled details of its 2022 edition, calling runners of all stripes to action! From the classic distances to combo races for the most ambitious athletes, as well as the National Cup for elite competitors, there's something for everyone on the new routes first unveiled in 2021. Participants will also be able to twin their athletic goals with a worthy cause thanks to the event's brand new charity program. To comply with health measures, a limit of 15,000 entrants has been set for the launch of registrations. That number may eventually be revised per official instructions from authorities.

The Marathon Beneva de Montréal will take place from September 23 to 25, 2022.

See a preview of the event >>>

Several other new features will be unveiled in the coming months.

"We know the community is eager to have their Marathon back and we're sparing no effort to prepare an experience worthy of their expectations and the enthusiasm they've shown over the past year," says **event president and CEO Sébastien Arsenault**. The new organizers are working hard to prepare a 30th edition brimming with new features that will be the equal of Montréal's other major events. The presentation of this flagship running event is made possible with support from, among others, its title partner Beneva, created by the coming together of La Capitale and SSQ Insurance.

EVENTS

The first major international marathon in Canada and the biggest running event in Québec, the Marathon Beneva de Montréal will offer runners of all performance levels, from families to seasoned athletes, the **42.2 km, 21.1 K, 10 K, Sports Experts 5 K** and **1 K distances**. Entrants who really want to push their limits will also be able to register for **race combos**. In an effort to support elite and emerging competitors, the organizers are also producing the inaugural edition of the **National Cup** in collaboration with the Fédération québécoise d'athlétisme (FQA). **Details of the events** >>>

COURSES

For the first time in the event's history, the start of the Sunday races (half-marathon and marathon) will be given at **Espace 67 in Parc Jean-Drapeau**. Regardless of the distance covered on Saturday (10, 5 or 1 K) and Sunday, runners will be rewarded with a finish worthy of their efforts on the iconic **Esplanade du Parc Olympique**. Between these two iconic city sites, they will discover the Island of Montréal from shore to shore, with the routes winding through through the boroughs of Ahuntsic-Cartierville, Plateau-Mont-Royal, Rosemont–La Petite-Patrie, Ville-Marie and Villeray–Saint-Michel–Parc-Extension. The Marathon Beneva de Montréal will be one for the Montréal community, and to that end, the organizers will be collaborating with the boroughs, their merchants and residents to prepare for the event. **Details on the routes** >>>

NEW CHARITABLE COMPONENT

The Marathon is launching a new charity program, <u>Run with Heart</u>. Charitable organizations are invited to team up with this major annual sporting event to maximize their fundraising for causes related to physical and mental health, physical fitness and healthy lifestyles, youth and the environment. This way, the organizers hope to amplify the positive impacts of the event, accentuating that objective with donations on top of the amounts raised by charitable groups through their fundraising efforts.

REGISTRATION

Registration for the Marathon Beneva de Montréal is now open. Early entrants will enjoy preferential rates and be sure of securing a spot at the starting line, as registrations are currently capped at 15,000.

This year, entrants will have access to coaching from Vivaï Sports Nutritionist, among others, as they prepare for their event. Thanks to training programs, expert advice and info capsules on the Marathon's blog, they'll be as ready as they can be on race day.

Certified as a carbon-neutral event by Planetair, the Marathon Beneva de Montréal will be offsetting all of its GHG emissions and invites entrants to do the same, in addition to signing up for the event's other eco-responsibility initiatives as soon as they register.

The Marathon Beneva de Montréal acknowledges the dedication and loyalty of its private partners, including the event's title partner, Beneva, as well as Sports Experts, which has supported the event for many years and will continue to in years to come.

ABOUT THE MARATHON BENEVA DE MONTRÉAL

The first major international marathon in Canada and the largest running event in Québec for the past 30 years, the Marathon Beneva de Montréal brings together runners of all performance levels, as well as the general public, in search of a memorable urban experience that showcases Montreal in all its diversity. Since November 2020, the Marathon has been produced by a dedicated NPO, under the guidance and expertise of Événements GPCQM (promoter of the Grands Prix Cyclistes de Québec et de Montréal since 2010). The event relies on the indispensable support of public and private partners: Beneva, the City of Montreal, the Government of Quebec, Tourisme Montréal and Sports Experts.

ABOUT BENEVA

Created by the coming together of La Capitale and SSQ Insurance, Beneva is the largest mutualist-based group of insurance companies with more than 3.5 million members and customers. Beneva employs over 5,000 dedicated employees: people looking out for people. Its human approach is rooted in mutualist values that are shared by its employees. With \$25 billion in assets, Beneva positions itself as a major player in the insurance and financial services industry. Its head office is located in Quebec City.

For more information, please consult beneva.ca.

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PRESS KIT HERE > Routes, photos, video, history, biographies, logos, etc.

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