



30<sup>e</sup> édition  
**Marathon  
Beneva  
de Montréal**



**Du 24  
au 26  
septembre**

**2021**



NEWS RELEASE | For immediate release

## The Marathon Beneva de Montréal opens its registration!

Montréal, April 30, 2021 - Starting today, running enthusiasts can register for the [Marathon Beneva de Montréal!](#) Runners, both novice and experienced, can choose from ten individual and team events. The organization is even prouder to unveil its courses which feature Montréal from shore to shore, through its wide open spaces and parks. Carefully designed to inspire participants throughout their race, the courses will appeal to both the young and the experienced looking for a memorable running experience.

"We are launching registration today with optimism, five months before the event and following the favourable summer forecast issued by Public Health," said **Sébastien Arsenault, president and CEO of Événements GPCQM**. However, no decision is taken lightly. Health and safety remain our priority at all levels. We wish to offer running enthusiasts a safe and unifying event, and we are doing everything possible to achieve this. "

### THE RACES

#### THE CLASSICS

- September 25 > 1 km, 5 km Sports Experts and 10 km
- September 26 > 21.1 km and 42.2 km

#### THE COMBOS > Two days of challenges...

- 5 km Sports Experts + 21.1 km
- 5 km Sports Experts + 42.2 km
- 10 km + 21.1 km
- 10 km + 42.2 km

#### A NEW TEAM EVENT !

- THE NATIONAL CUP** (Sept. 25 and 26) > In collaboration with the Fédération québécoise d'athlétisme, teams of 4 athletes compete in the 5 km, 10 km, 21.1 km and 42.2 km events, one runner per distance, to win the first-ever honours of the National Cup

If the event were to be cancelled due to COVID-19, the organization promises to refund the registration price (excluding transaction fees).

### THE COURSES

#### SATURDAY, SEPTEMBER 25

The 1 km, 5 km Sports Experts and 10 km races will start on Sherbrooke Street East, with the Olympic Stadium Tower in the background. Participants, young and old, will have the pleasure of passing through the green haven of the Botanical Garden and then along the vast Maisonneuve Park. The 10 km will add a few more kilometers to their circuit by revealing other equally charming parks in the Rosemont-La Petite-Patrie borough. Regardless of the distance covered, runners will be rewarded with a finish worthy of their efforts on the iconic Olympic Park's Esplanade.

The organization would like to highlight the great loyalty of Sports Experts over the years, following the renewal of its partnership with the event. The contribution of companies of this stature to an event such as the Marathon Beneva de Montréal is a testament to their great commitment to the people of Québec.

## SUNDAY, SEPTEMBER 26

Participants of the 21.1 km and 42.2 km will discover Montréal through its wide open spaces, its parks and its shores. They will learn about its history through the discovery of its landmarks and the arteries that make it famous. The circuits will lead runners to meet the communities that characterize the diversity of Montréal and to explore its wealth of urban art.

"The Société du parc Jean-Drapeau is delighted to offer participants of the Marathon Beneva de Montréal a safe starting point, perfectly adapted to the challenges of social distancing and worthy of this not-to-be-missed sporting event, which is all the more important in the current context. For the first time in 30 editions, they will be able to take in the beauty of Parc Jean-Drapeau, which has a long tradition of sports activities. We are proud to help them live a unique and memorable experience," said **Isabelle Bonneau, General Manager of the Société du parc Jean-Drapeau**.

Runners will run from shore to shore, through 5 boroughs:

- Ahuntsic—Cartier
- Plateau—Mont-Royal
- Rosemont—La Petite-Patrie
- Ville-Marie
- Villeray—Saint-Michel—Parc-Extension.

"We are very excited to be part of the Marathon Beneva de Montréal adventure. Sport is part of the Olympic Park's DNA and runners will experience a larger than life moment when they cross the finish line on the Esplanade. We promise them an oversized welcome!" says **Alain Larochelle, vice-president of business development, Olympic Park**.

## OUR COMMITMENTS

The organization will continue to support the **Tel-Jeunes Foundation** at a time when young people need access to front-line resources more than ever. It will also support the **Jacques-de-Champlain Foundation**, dedicated to the improvement of resuscitation care and the advancement of medical research in the cardiovascular field in Québec, the **Institute for Research in Immunology and Cancer of the Université de Montréal** (IRIC) and the **Fondation du Centre de Réadaptation en Dépendance de Montréal**.

Certified as a "carbon neutral event" by Planetair, the Marathon Beneva de Montréal will offset all its GHG emissions. Participants will also be invited to participate in the event's sustainability initiatives upon registration. To learn more about the organization's commitments, visit [mtlmarathon.com](http://mtlmarathon.com)

## ABOUT THE MARATHON BENEVA DE MONTRÉAL

The first major international marathon in Canada and the largest running event in Québec for the past 30 years, the Marathon Beneva de Montréal brings together runners of all levels of performance, as well as the general public, in search of a memorable urban experience that showcases Montréal in all its diversity. The Marathon Beneva de Montréal is produced by Événements GPCQM and relies on the indispensable support of public and private partners: [Beneva](#), born from the coming together of La Capitale and SSQ Insurance, as well as Sports Experts and the City of Montréal.

## ABOUT ÉVÉNEMENTS GPCQM

Événements GPCQM is the promoter of the [Grands Prix Cyclistes de Québec et de Montréal](#), the only UCI WorldTour events presented in the Americas since 2010. It is also the promoter of the [Critérium national de Montréal](#) for elite Canadian men and women cyclists. The group has recognized expertise in television production. It produces content that meets the most demanding standards for sports events and delivers television signals to the leading sports broadcasters in the country and the world. Its mission is to generate emotion through sports and bring together sports fans, the elite and spectators, driven by the desire to make Québec and Canada shine beyond their borders.